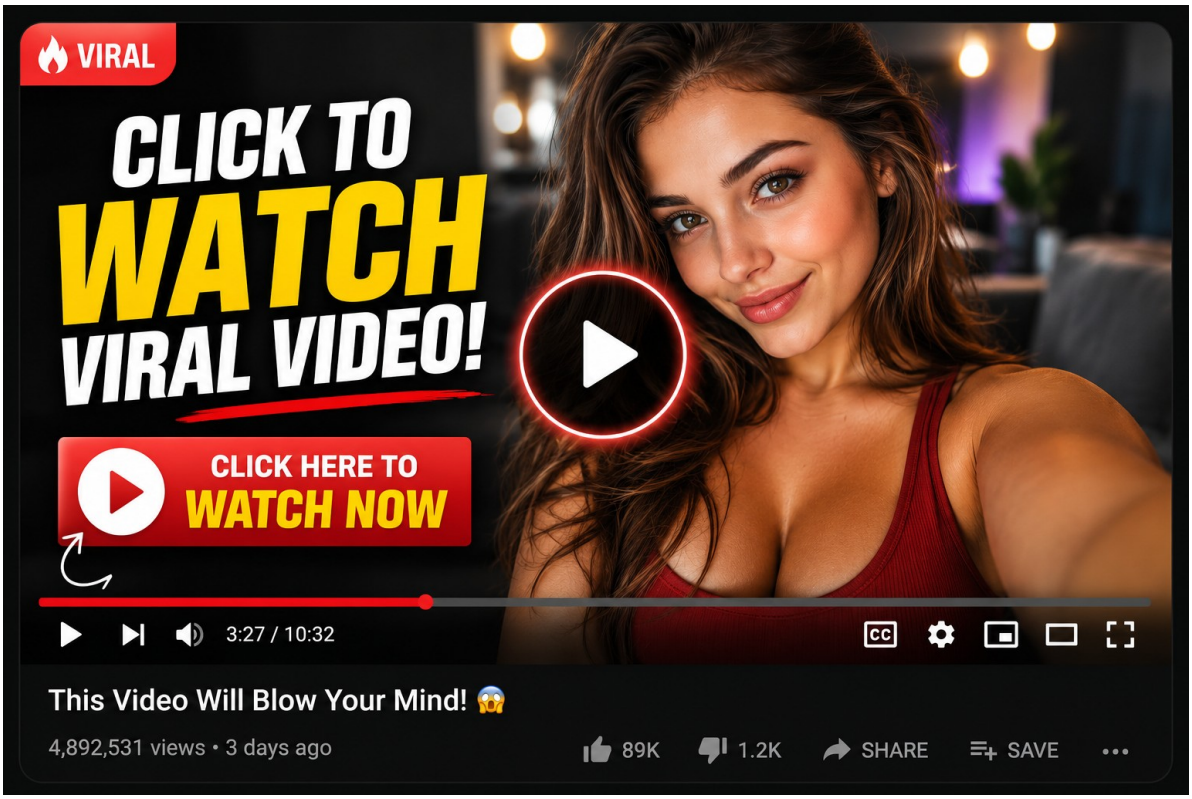jejey coolmax viral indonesian jejeyyindian viral desi college